## **BLADDERCANCER.ORG.AU**

Australia's No.1 Web Resource for Bladder Cancer Patients

#### **Web Site Stats**

In August our web site had 2,356 visitors with 842 of those coming back on more than one occasion. We also had Google provide us with a \$10,000 advert grant, so as the ads start to kick in, we should see rapid growth in web traffic in the coming months.

### **BC Patient Surveys**

There are lots of these floating about at the moment. Our radical cystectomy surveys have been in place for many years, so please ask all your Neo or Ileal people to go on line and do the survey! Results were updated yesterday. There is this new survey too for BC survivors: http://www.peekprogram.org/bladder-cancer/

#### **Dinner Dance**

We are planning an inaugural Dinner Dance in 2018. Stay tuned for more information.

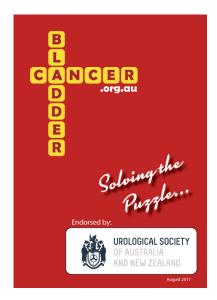
#### **Donations**

bladder<u>cancer.org.au</u> receives no Government funding at this time. All the work we do, the web site costs, the booklets, the postage is all donated. If you can help us with a few \$'s, it's easy to send us a donation here: <a href="https://www.bladdercancer.org.au/donations/">https://www.bladdercancer.org.au/donations/</a>

Donations are fully tax deductible

# **Booklet Endorsed by USANZ**

Our booklet for bladder cancer patients - "Solving The Puzzle" - has been officially endorsed by the Urological Society of Australia and New Zealand. We were delighted to receive this endorsement note from the Chief Executive:



Dear Sir

Further to your letter of 3 April 2017 ...seeking endorsement of the Bladder Cancer Booklet produced by the Bladder Cancer Australia Charity Foundation, the Board referred it to the Genitourinary Special Advisory Group for review of the scientific aspects. The SAG recently reported back that they had no concerns about the contents and felt it would be a useful resource.

The USANZ Board endorsed the booklet and approved the use of the USANZ logo.

Congratulations to the Foundation on this initiative.

The Booklet has been extremely popular, and we will soon be into our 3rd print run. We have continual downloads from the web for the electronic version, and requests for copies from doctors and clinics weekly.

# **Urinary Diversions Booklet**

This great booklet, by Carol Stott and A/Prof Richard Millard from the Prince of Wales Hospital in Sydney, discusses the nitty gritty of urinary diversions. It is excellent for patients who will undergo a radical cystectomy, explaining in detail the pros of cons of each procedure, including post op care. It is downloadable on our web site. www.bladdercancer.org.au

